

ATHARVA DESHMUKH

Product Designer | UX/UI | Design Systems

atharvadeshmukh.dev@gmail.com | +91 8103548618 | [linkedin.com/in/atharvadeshmukh3000](https://www.linkedin.com/in/atharvadeshmukh3000)

Case studies: atharva-3000.github.io/case-studies | Portfolio: atharva3000-portfolio.framer.website

SUMMARY

Product designer with nearly two years of shipped product work across EdTech, AI SaaS and Web3. I own flows end to end: framing the problem, mapping journeys and edge cases, designing in Figma, building design systems, and staying with engineers until it ships. A Computer Science degree lets me prototype in code and hand off designs engineers can build without guesswork. Looking for one product team to commit to and grow with; open to remote or relocation within India, and can join immediately.

EXPERIENCE

Cybersecurity Training Consultancy, Singapore (NDA) | Lead Product Designer **Apr 2026 – Present**
Long-term contract, Remote | Figma, User Flows, Role-Based UX, Design Systems, Prototyping

- Sole product designer on a new EdTech platform, reporting to the founder: a courses LMS plus a corporate training and consulting site.
- Designed separate Admin, Trainer and Student experiences on role-based access, so each role sees only the tools and data it needs.
- Designed the purchase-to-learning journey end to end: catalog, booking, checkout, enrollment, progress and completion rewards.
- Designed a self-serve publishing tool so the team ships blogs, whitepapers and service pages without a developer.
- Also built the platform (Next.js, TypeScript, PostgreSQL), so the shipped product matches the Figma file.

EasyHyr (AI-Powered ATS and Job Finder) | Product Designer **Jan 2026 – Mar 2026**
Contract, Remote, US client | Figma, Onboarding, AI Product UX, Email Design

- Designed onboarding, profile sections and job listings for job seekers.
- Created a distinct visual treatment for AI-generated content, so users can tell AI suggestions apart from their own data.
- Designed a transactional email for every edge case in the journey, not only the happy path.

DQN.red and Bango.fun (Founder-Led Startups) | Design Lead **Feb 2025 – Nov 2025**
Full-time, On-site, Pune, India | Figma, Framer, Design Systems, Brand Identity, Prototyping

Same founder throughout, moving to each new venture after launch; re-hired in 2026 for Kira brand packaging.

Bango.fun (Prediction Market for Micro-Communities) | Design Lead **Jul 2025 – Nov 2025**
Product Redesign, Brand Identity, Onboarding, UI System | Case study: atharva-3000.github.io/case-studies/bango

- Led the relaunch redesign and brand identity, and shipped two production versions of the interface; the product won a \$10K Avalanche Retro9000 grant.
- Simplified market and prediction flows for non-crypto users, with social login in place of wallet-first onboarding.
- Turned the brand into one UI system across web and mobile, including a color-coded waitlist and onboarding flow.

DQN.red (Web3 Collectibles and Community Platform, Avalanche) | Design Lead **Feb 2025 – Jun 2025**
Design Systems, Interaction Design, Checkout UX | Case study: atharva-3000.github.io/case-studies/dqn

- Joined when only the homepage existed; designed the full product: profiles, quests, leaderboard, shop and limited-drop claim flows.
- Built a component-based design system with transaction-aware states (pending, signing, failed), so new quests and drops reused existing components.
- Designed a checkout that let users pay in two tokens or a mix, with one order summary that kept totals clear.
- Launch: \$300K+ organic presale, 6,000 active community users and 30K+ new followers on X.

Earlier: OnwE and a Stealth Hiring Startup | Backend Developer Internships **Jun 2024 – Feb 2025**
Node.js, Express, PostgreSQL

SKILLS

- **Product Design:** User Flows, Journey Mapping, Interaction Design, Wireframing, Prototyping, Design Systems, Edge and Error States, Accessibility (WCAG), Design Handoff, Brand Identity
- **Design Tools:** Figma, Framer, Rive, Affinity, Generative AI Tools
- **Working with Engineering:** HTML, CSS, React, Next.js, TypeScript, Tailwind CSS, Design Tokens, Git

EDUCATION AND AWARDS

Parul University, Vadodara | B.Tech, Computer Science and Engineering, CGPA 8.67/10 **Nov 2021 – May 2025**
Awards: 2nd Place, Arweave Hacker House #1 (Dec 2023, lead designer) | Track Winner, Agentic Ethereum Hackathon (Feb 2025)